# **Privacy Policy**

This Privacy Policy outlines how the Alex Gardner's Mother-Baby Nutrition Foundation (often referred to as "We" or "the foundation") collects, uses, maintains, and discloses information gathered from users of our website, applications, and services. I, the client/customer/applicant/consumer, hereby acknowledge and agree to this policy.

#### I. Information Collection

i. We may collect personal identification information from users in various ways, including but not limited to when users visit our site, register, place an order, subscribe to the newsletter, submit an application, respond to a survey, or fill out a form.

## II. Information Usage

- i. Any information collected may be used for the following purposes:
  - a. To personalize user experience;
  - b. To improve our products/services;
  - c. To process transactions;
  - d. To send periodic emails;
  - e. To administer a promotion, survey, or other site features;
  - f. To discuss with other members of the foundation:
  - g. To share with a service provider should the applicant be awarded a scholarship; and/or,
  - h. The service provider may provide de-identified data back to the organization for program evaluation metrics. This data will not contain personally identifiable information.

#### **III.** Information Protection

- i. We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information.
- ii. No information will be shared with anyone who is not a member of the foundation, or the service provider.
- iii. Personal information will be stored on a HIPAA compliant Google Drive.

- iv. The client/customer/applicant/consumer acknowledges that the foundation uses an unencrypted email server and agrees to hold them harmless.
- v. We take reasonable measures to protect the personal information collected, stored, and processed. However, no method of transmission over the internet or electronic storage is completely secure.

#### **IV.** Information Disclosure

i. We do not sell, trade, or rent users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers.

## V. Third-Party Links

i. Users may find advertising or other content on our site that links to the sites and services of our partners, suppliers, advertisers, etc. These links are not the product of the foundation and cannot be held liable if an injury were to occur while using another website accessed through one of these links.

# VI. Right to Modify

i. The Alex Gardner's Mother-Baby Nutrition Foundation reserves the right to update this Privacy Policy. Applicants will be notified of any significant changes.

#### VII. Contact Information

i. If you have any questions or concerns regarding this Privacy Policy, please contact us at info@motherbabynutrition.org